

COLLECTOR'S: LAST ISSUE OF SERIES!



RICHIE RICH

TM

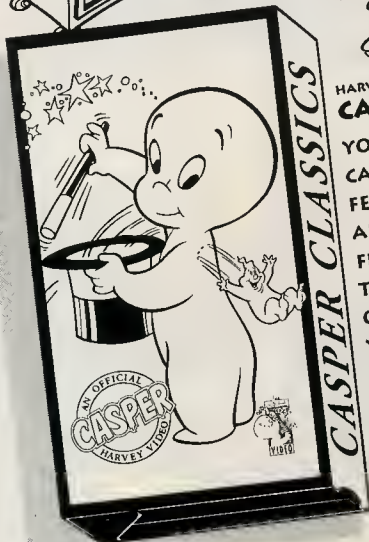
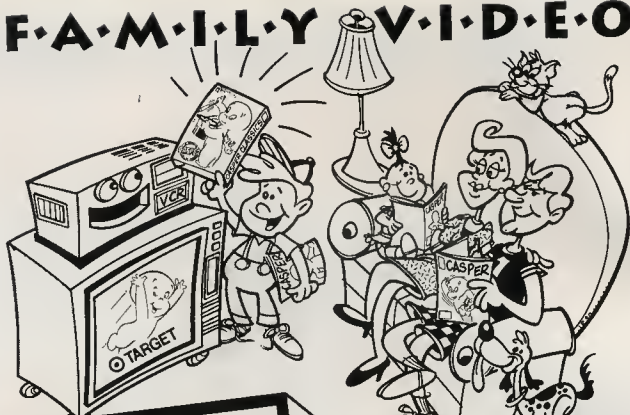
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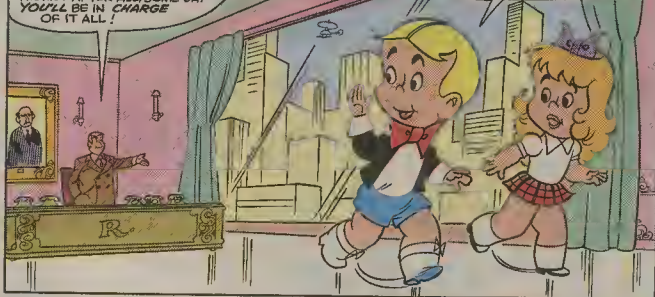
\$ **RICHIE** C **RICH**

THE POOR LITTLE RICH BOY

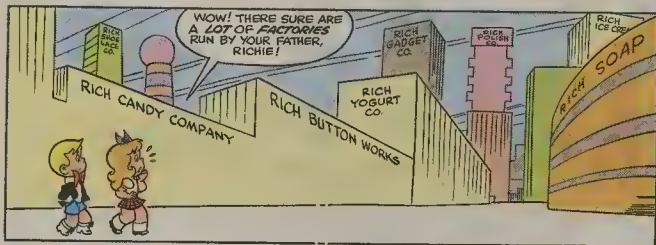
IN **LIKE OPEN SESAME**

I'M ALWAYS GLAD TO HAVE YOU VISIT OUR INDUSTRIAL PLANTS, RICHIE! AFTER ALL, SOME DAY YOU'LL BE IN CHARGE OF IT ALL!

THANKS, DAD! BUT RIGHT NOW IT'S ALL JUST FUN FOR GLORIA AND MYSELF!

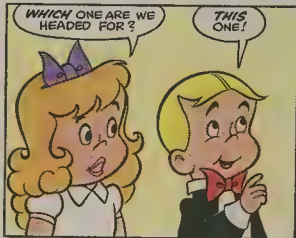


WOW! THERE SURE ARE A LOT OF FACTORIES RUN BY YOUR FATHER, RICHIE!



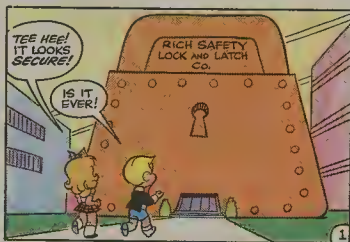
WHICH ONE ARE WE HEADED FOR?

THIS ONE!



TEE HEE! IT LOOKS SECURE!

IS IT EVER!



THE NEW KIDS ON THE BLOCK



ARE NOW THE NEW KIDS ON ABC

SATURDAY MORNINGS BEGINNING SEPT. 8th

(CHECK YOUR LOCAL LISTINGS FOR TIME.)

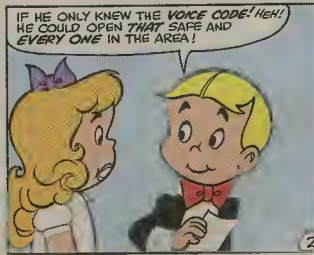
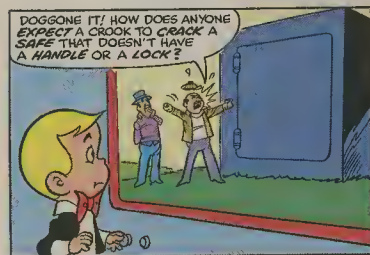
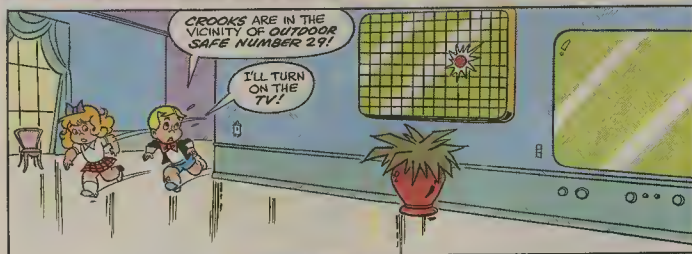
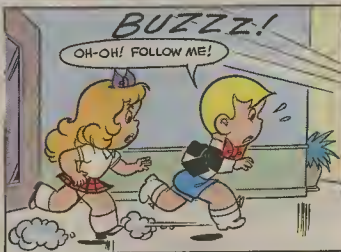
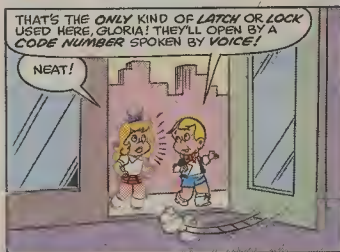
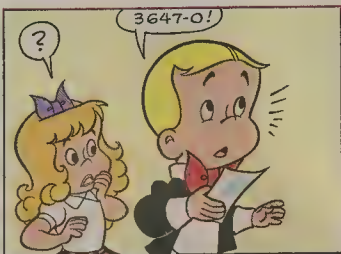
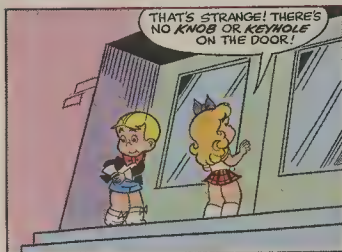
ONLY ON ABC TELEVISION

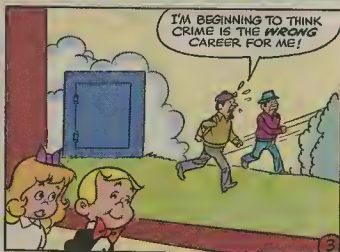
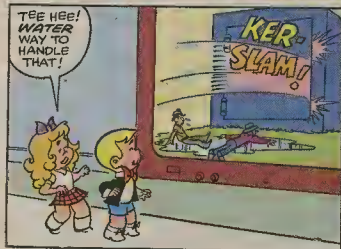
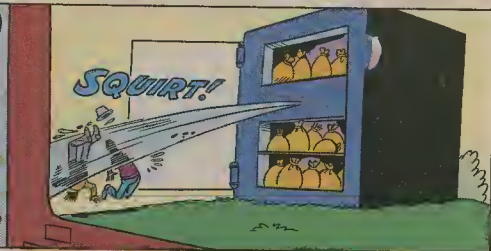
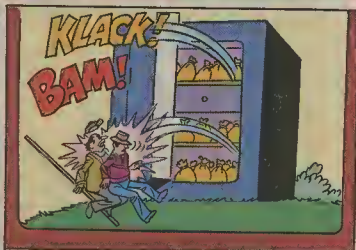
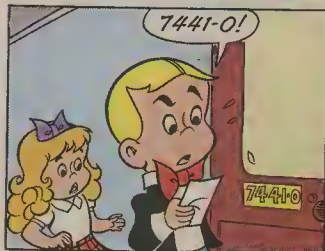
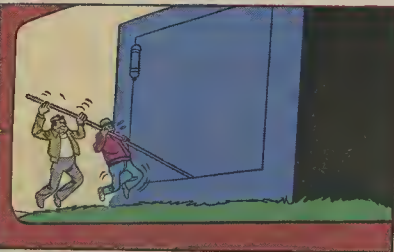
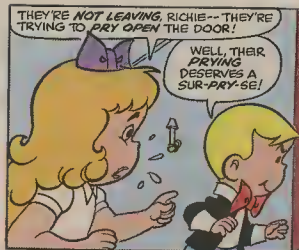


THE NEW #1 COMPANY!

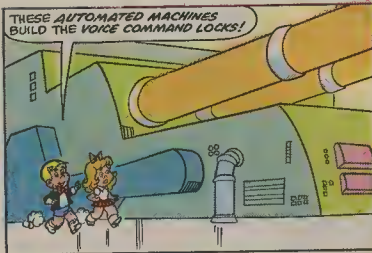
Look For Your
FAVORITE
HARVEY COMICS
ON SALE NOW!





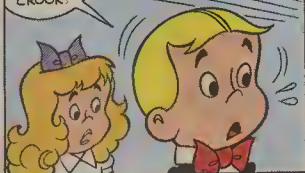


THESE AUTOMATED MACHINES
BUILD THE VOICE COMMAND LOCKS!



UH-OH!
SOUNDS
LIKE
ANOTHER
CROOK!

BUZZZ!



A WHOLE
ARMY OF
CROOKS!



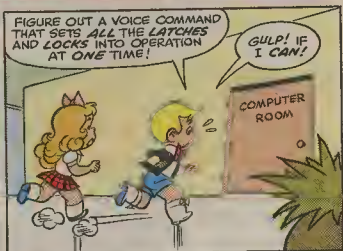
THEY'RE HEADING FOR THE EXHIBITION
GROUNDS THAT DAD USES TO SHOW
VOICE-COMMAND LOCKS
TO DEALERS!

WHAT
CAN YOU
DO?



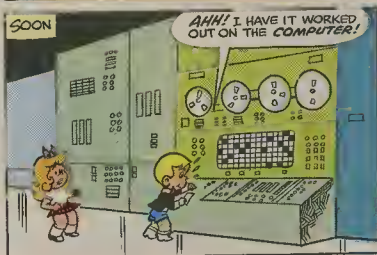
FIGURE OUT A VOICE COMMAND
THAT SETS ALL THE LATCHES
AND LOCKS INTO OPERATION
AT ONE TIME!

GULP! IF
I CAN!

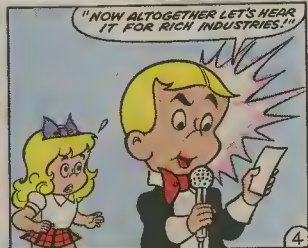


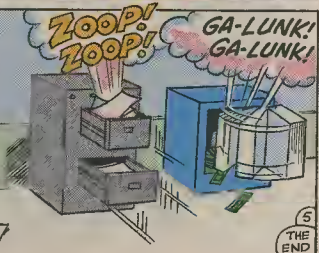
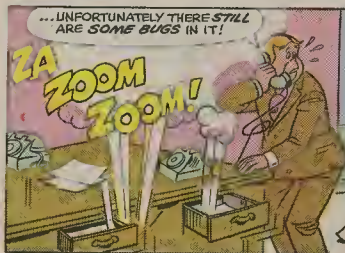
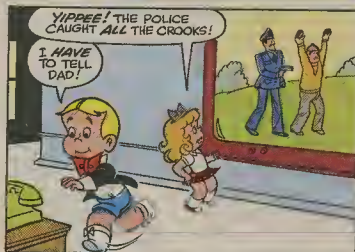
SOON

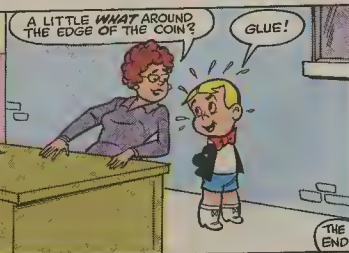
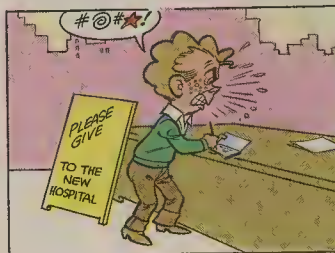
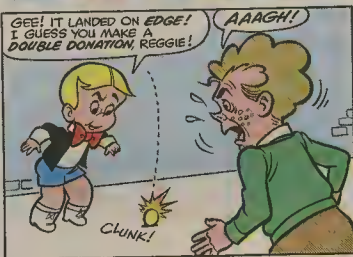
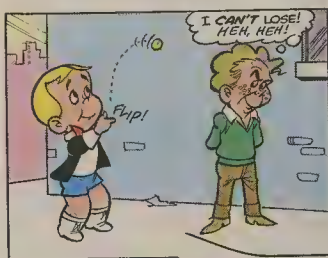
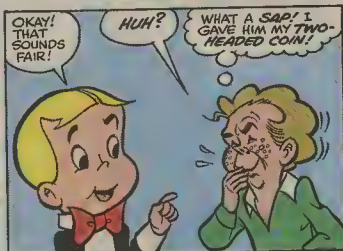
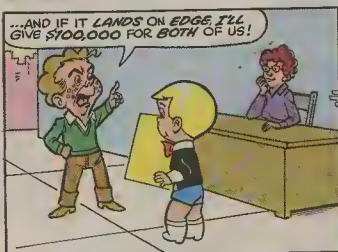
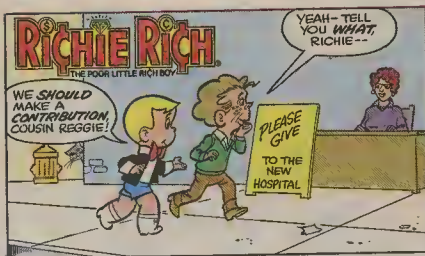
AHH! I HAVE IT WORKED
OUT ON THE COMPUTER!



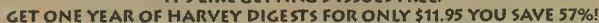
"NOW ALTOGETHER LET'S HEAR
IT FOR RICH INDUSTRIES!"







SUBSCRIBE NOW!

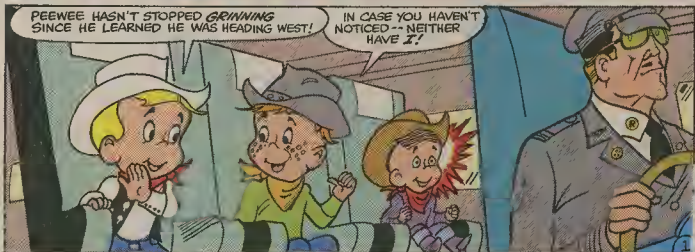
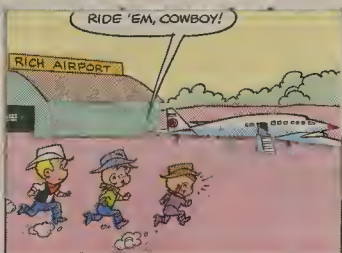
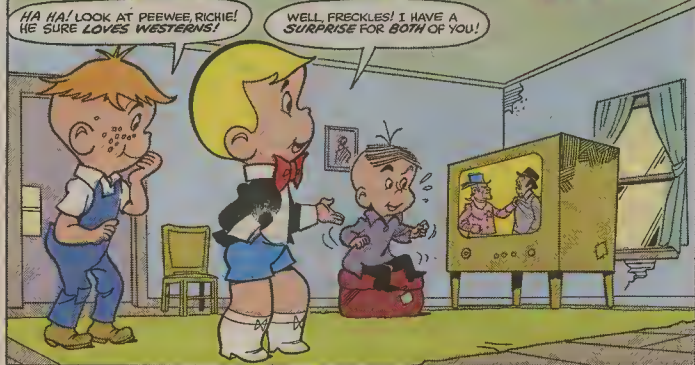


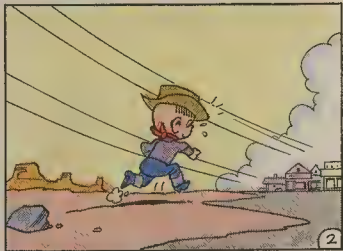
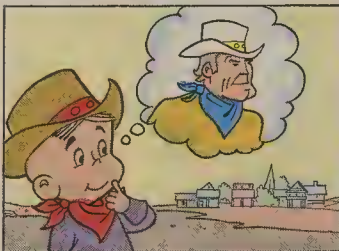
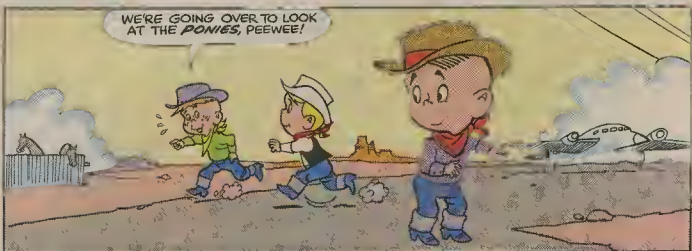
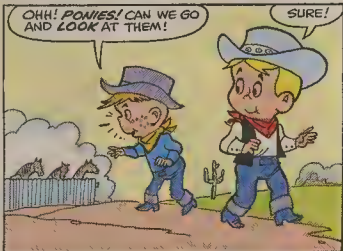
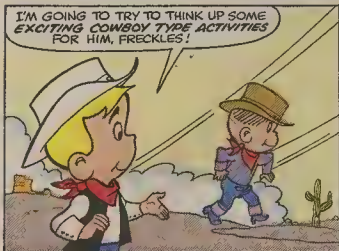
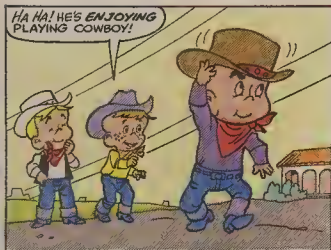
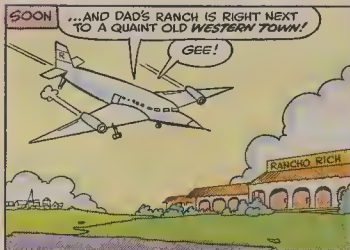
ALL ORDERS MUST BE PAID IN U.S. DOLLARS. ALLOW 6-8 WEEKS FOR DELIVERY. OFFER EXPIRES 12/90
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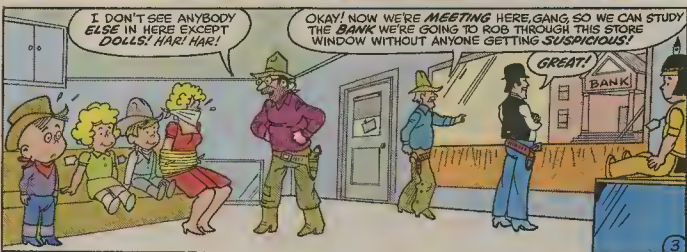
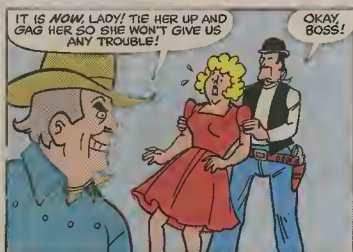
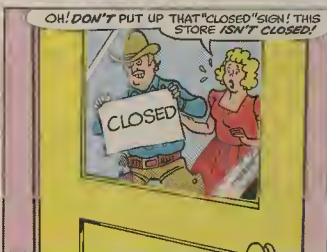
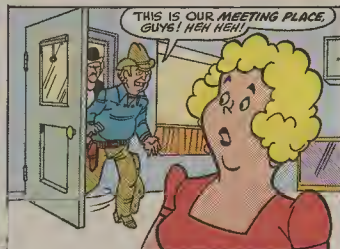
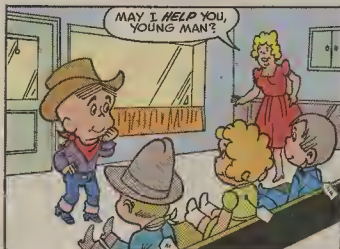
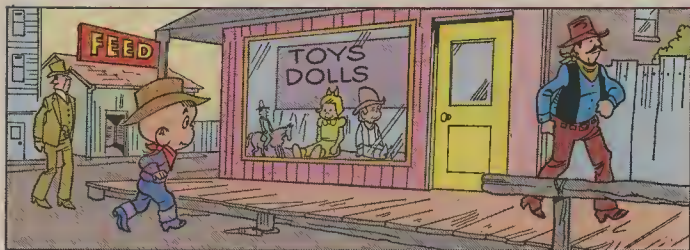
RICHIE RICH

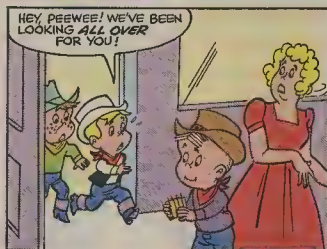
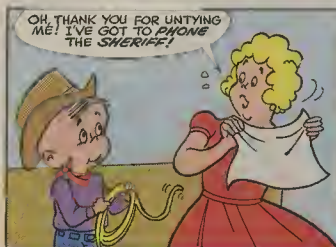
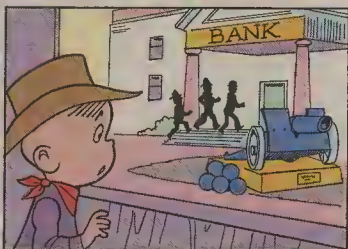
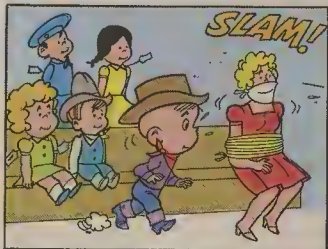
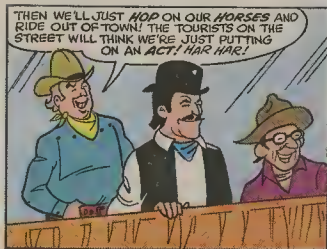
THE POOR LITTLE RICH BOY

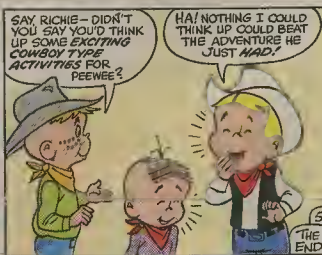
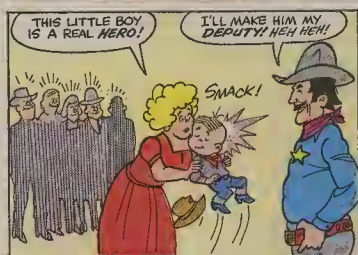
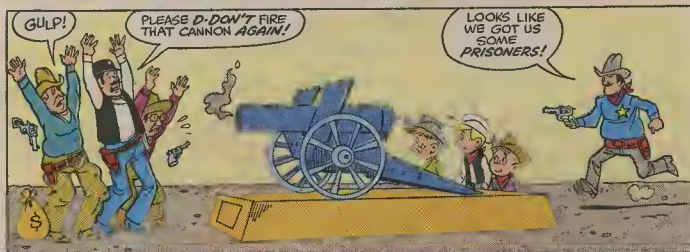
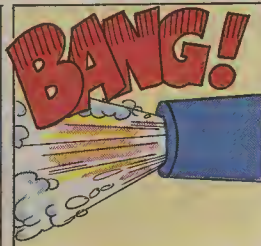
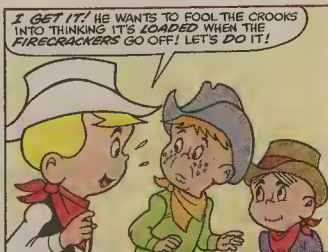
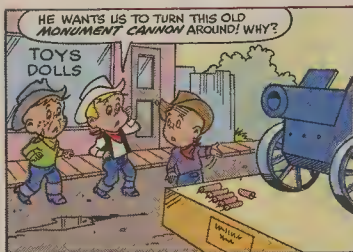
IN WESTERN STORY







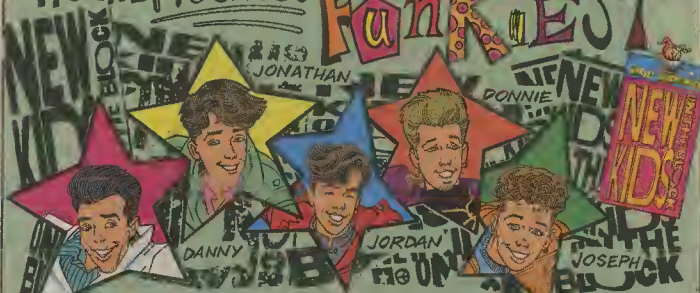




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ADDRESS _____
CITY _____ STATE _____ ZIP _____
COUNTRY _____



INK BITS



Frankly, the applause has been thunderous.

The amount of sales, the amount of subscriptions, the amount of mail that has occurred from the first issues of the New Kids On the Block is beyond our belief. And that's for the trilogy of Magic Summer Tour, Valentine Girl and Step By Step as well as the first issues of New Kids On the Block, Backstage Pass, Chillin' and Comic Tour '90!

That's why we're doing what you screamed for...and by doing so, making comic book history!

Beginning in October, we're adding two new New Kids titles to the roster—New Kids On the Block Live #1 and New Kids On the Block Hangin' Tough #1!

Now you can get six different issues of New Kids On the Block Rockomix each month, plus an issue of Richie Rich and the New Kids, which begins its own history with its debut on October 30.

Never in the long history of comics has there been such a giant size roster of a comic book star (5 of them in this case) in such a short time. Watch out, Richie Rich, who had one time had more than 30 titles a month, here comes Harvey Comics again.

And, of course, next month we also begin the new classic series of

Richie Rich, Hot Stuff, Casper, Wendy, Richie Rich Big Bucks, Richie Rich Money World Digest and Richie Rich Gold Nuggets Digest, each with its own Number 1 issues.

Tip to collectors: You won't want to miss a single one.

Tip (Number 2) to collectors: You won't want to miss a single issue of the present group on sale, each labeled as last of the series. And as these new issues start being published, we are going to tell you a lot of astounding stories about the great artists and writers who have made this possible. Perhaps most of all about the one man most responsible for the fantastic artwork that has always been the hallmark of Harvey. The man who so many in the field—and all of us here—consider the greatest artist in recent comic book history...Warren Kremer.

He's the man other artists measure their own work by. And his work is now exclusively in Harvey comics magazines!

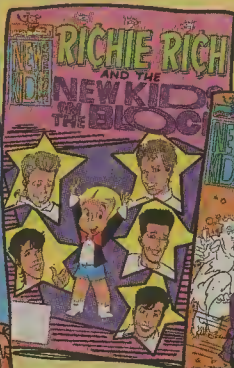
More later...Now, enjoy!
See you in a month.

Sid Jacobson
(The New Sid On the Block)
Editor-In-Chief

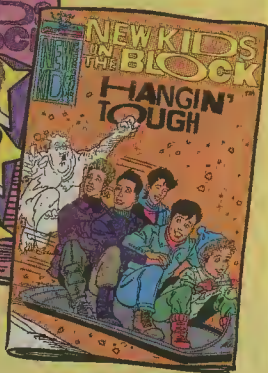
Because of the
incredible demand...
3 NEW
NEW KIDS COMICS!



**ON SALE
OCTOBER
30TH**



**ON SALE
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**ON SALE
NOVEMBER
6TH**

RESERVE THEM ALL..
TODAY!!!

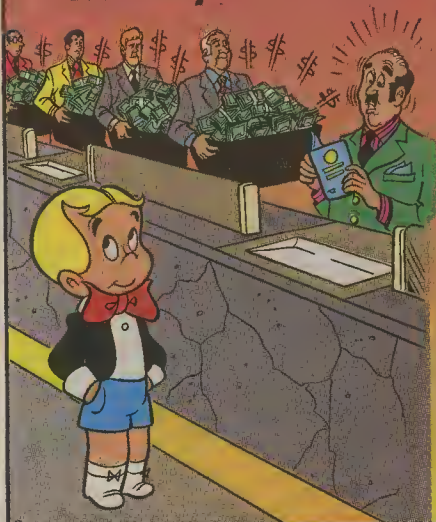
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Wanna Be Rich Like
Richie Rich?**

**Become A
Distributor of
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**Find Out
How...**

**Write Us
Now!**



Yes! I want to be rich like Richie Rich.
Please tell me how.

Name _____ Age _____

Address _____

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Phone () _____

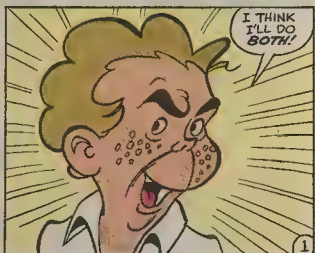
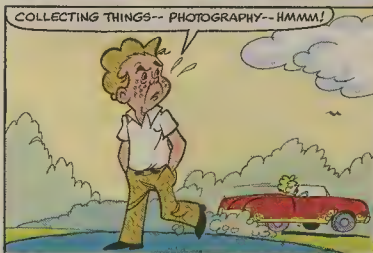
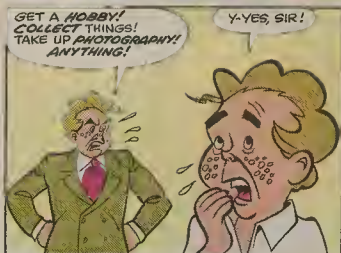
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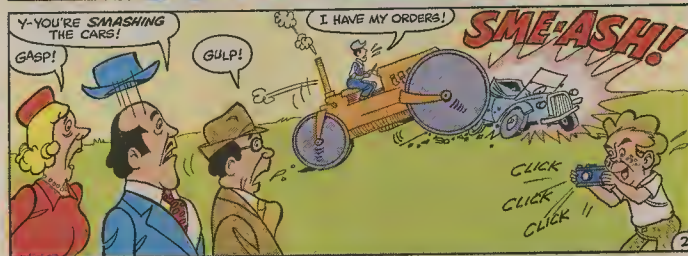
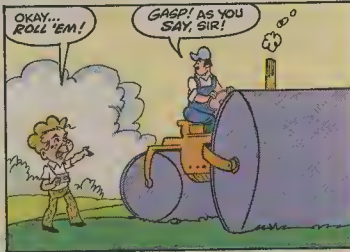
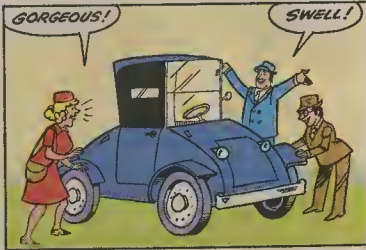
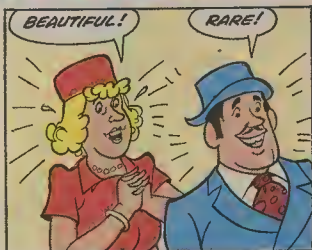
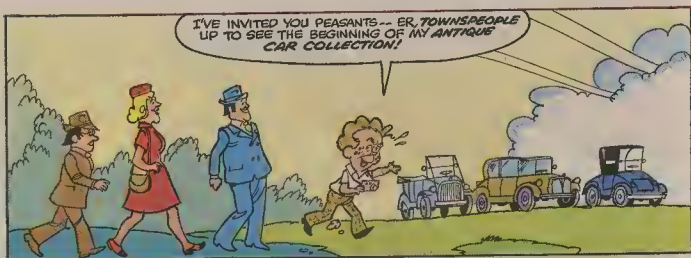
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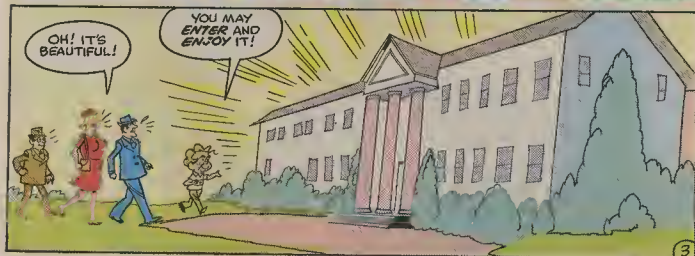
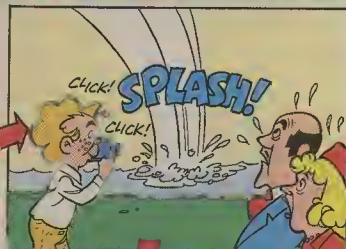
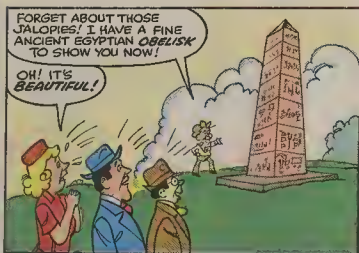
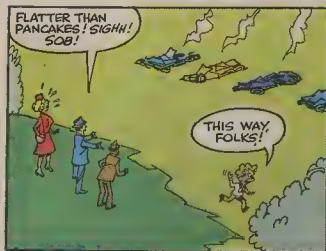
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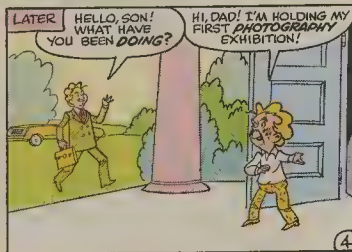
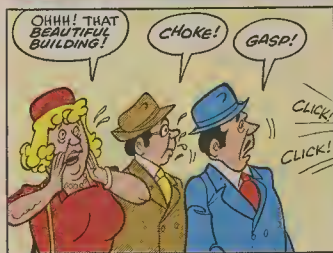
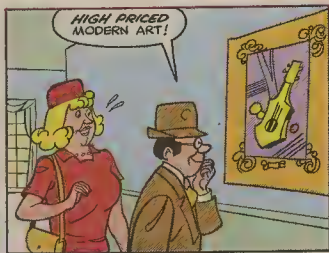
Reggie

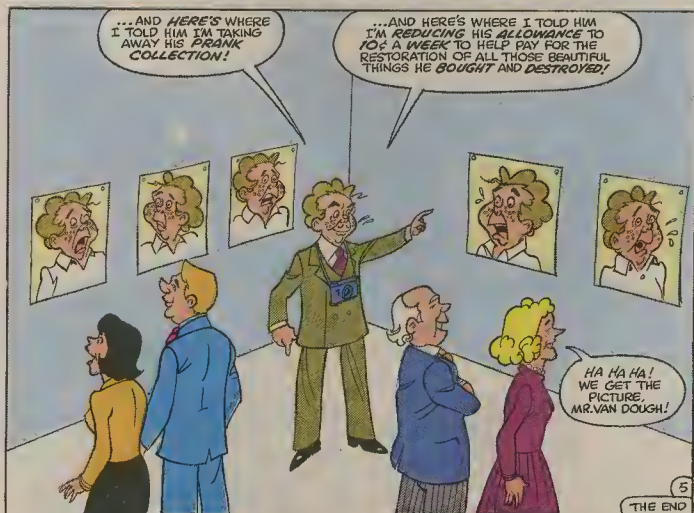
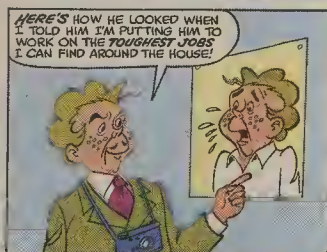
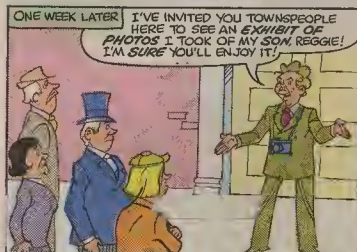
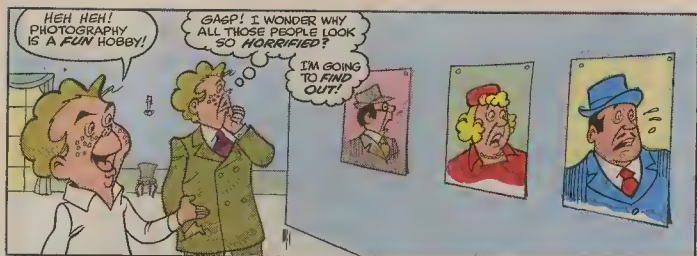
AGHASTROPHE

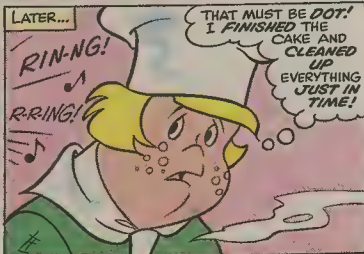
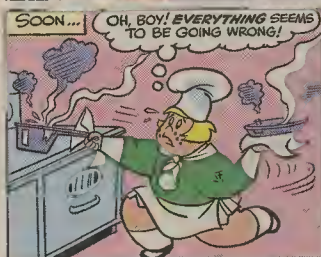
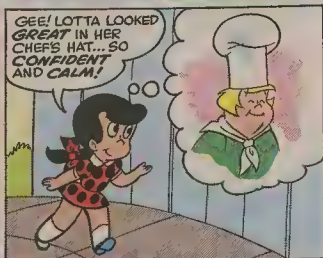
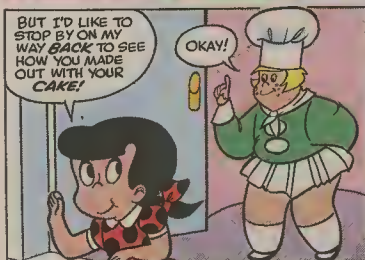
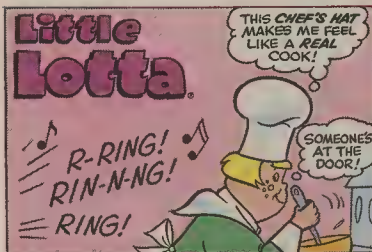


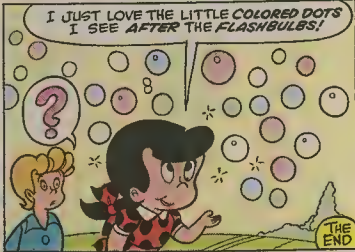
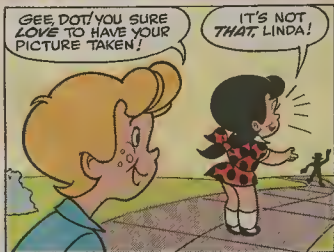
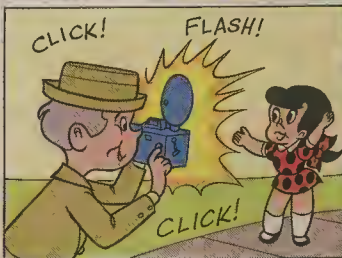
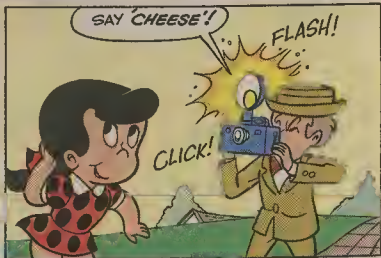
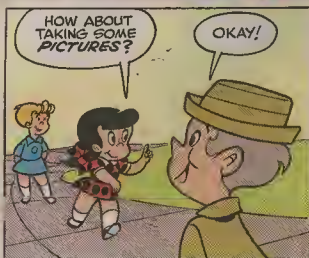


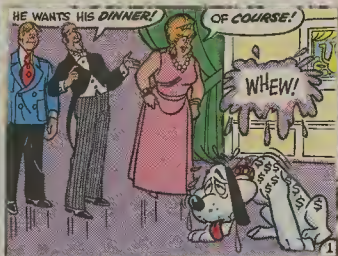
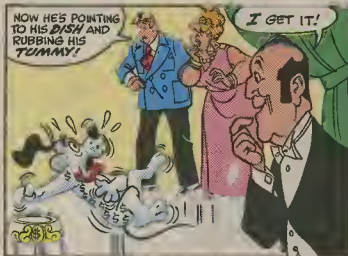
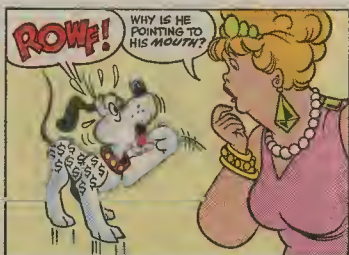
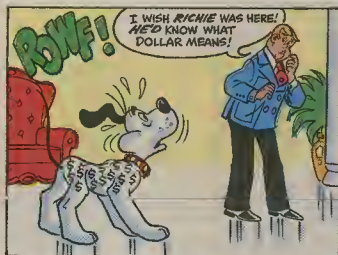


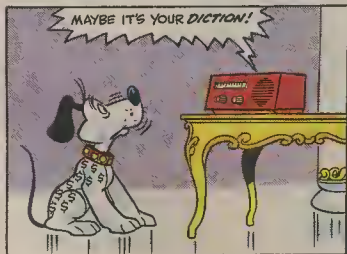
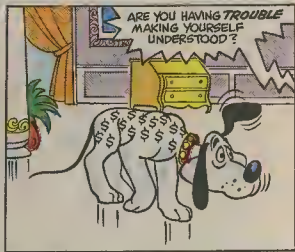
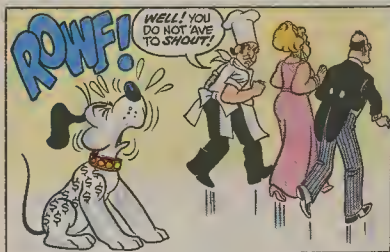
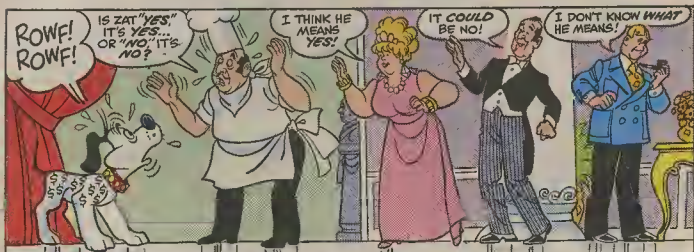
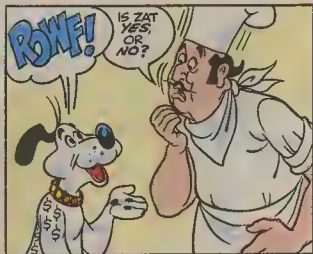


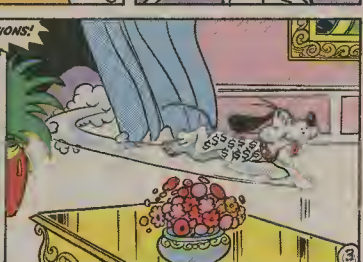
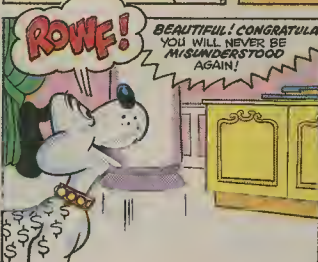
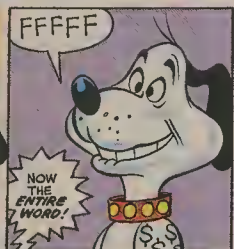
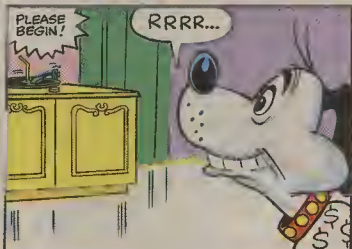
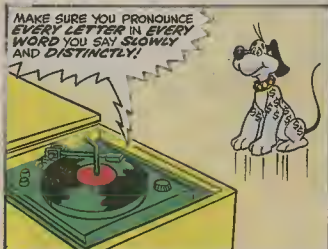


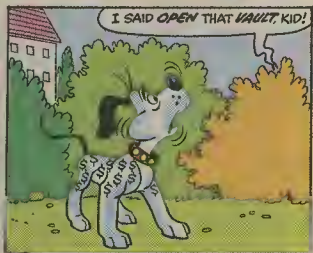
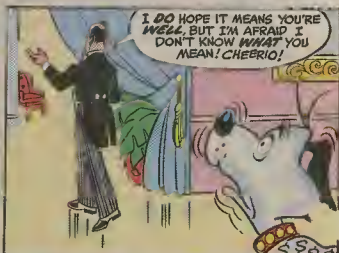
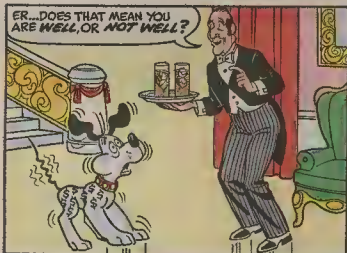
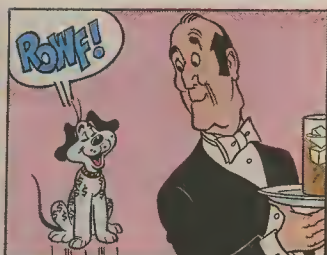
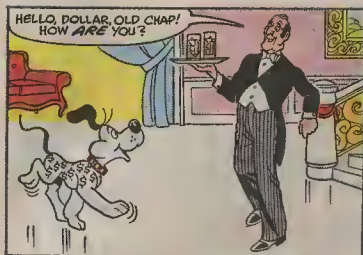


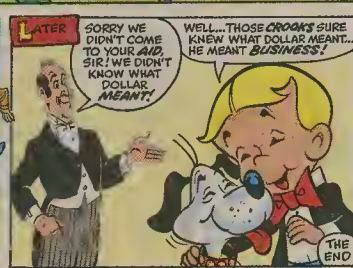
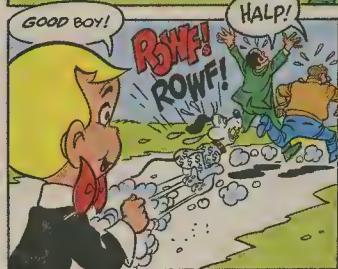
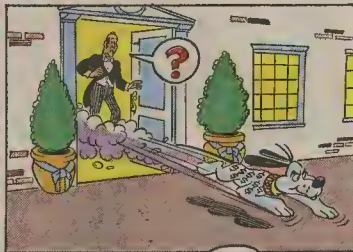
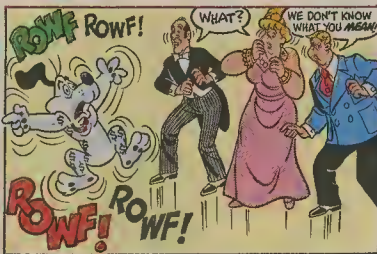
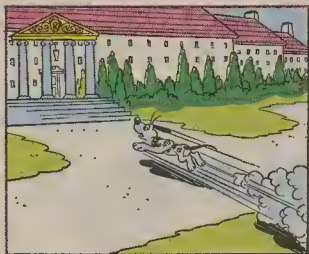












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and we get letters...



Dear Harvey Comics,
Casper's my favorite comic character. Do you know if they'll ever have Casper the Friendly Ghost on television? A lot of grown-ups say that Casper used to be on TV. Thanks,
John Cabral
Stockton, CA

Dear John,
Casper loves to be on television and can't wait to appear once again! In fact, Casper stars in his own cartoon video featuring those classic cartoons your parents used to watch. Look for it at a Target store near you this fall.

Dear Sir:
I am very fond of Richie because he is so nice with his money; he shares and that's nice. Could you ask his butler how he became so good? Your fan,
Jeremy Meller
Kaleden, BC Canada

Dear Jeremy,
I'm glad you appreciate Richie's generous nature. I like to think I help him learn the value of sharing. I personally work very hard to be the World's Greatest Butler - a title which I treasure! Then again, when your charge is the richest (and nicest)

little boy in the world, how could you not love your job?
Always at your service,
Cadbury

Dear Harvey Comics,
I love all your comics. Casper, Richie Rich, Hot Stuff, New Kids and many more. I've started collecting your comics. I think you are all radical. Keep the good work and comics rolling. Sincerely,
Robin Girdler
age 11, Vidor, Texas

Dear Robin,
Harvey will keep rockin' and rollin' with support like yours. All of us, especially Richie Rich, are so excited to be working with **The New Kids On The Block!** Richie and The New Kids star together in a brand new Harvey comic this fall - we're certain you'll be crazy about that one too!

Dear Everyone in Richie Rich Comics,
I love your books. I just started them a month ago. My favorite thing to do in my spare time is read! I want to be your friend and always write to you. Your friend,
Tara Johnston
Canada

Dear Tara,
Reading is a great way to spend spare time and we couldn't be more pleased that you choose to spend with your friends at Harvey.

Dear Richie Rich,
I enjoy reading your comics. I take them to summer camp every day and read them with my friends. I just moved into a house almost as big as yours. How can I get an allowance as BIG as yours? Your pal,
Anthony Muhlstein
North Hollywood, CA

Dear Anthony,
If you live in a house almost as big as mine, you're already a pretty lucky kid. My advice to you is to work hard, do well in school, help people who aren't as fortunate as you, take care of the environment and be cool to your friends. As far as the allowance goes—that's between you and your parents!
Your Friend, Richie

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